

SEGMENTS

2,193,784	Total Universe /Universe Rate	\$90.00/M
142,696	1 Month Hotline	+ \$15.00/M
430,113	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Travel Coupon Seekers mailing list from Midway Direct Marketing allows you to target individuals looking to take an affordable vacation. These travel enthusiasts are searching for coupons, promo codes and other discounts for their next trip. These individuals are looking to save on airfare, hotels, car rentals, etc. The Travel Coupon Seekers consumer group is an excellent source for travel offers, timeshares, catalogs, sweepstakes, low end merchandise, credit cards and others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	01/01/2016
CONFIRMED	01/01/2016

GENDER

39% MALE 61% FEMALE

SOURCE

Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M