

SEGMENTS

1,632,947	Total Universe /Universe Rate	\$85.00/M
196,852	1 Month Hotline	+ \$15.00/M
592,154	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Reward Zone file is generated online from several websites. Basically individuals can qualify to earn rewards, merchandise or gift cards after completing certain promotional offers or surveys. Market this file and reach contact consumers for any promotional offer, catalogs and catalog cards, magazines, sweepstakes, low-ticket consumer merchandise items, payday loan offers, secured and unsecured credit card offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/01/2015
CONFIRMED	09/11/2015

GENDER

40% MALE 60% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$8.00/M
Home Owner	\$10.00/M
Presence of Children	\$10.00/M
Gender/Sex	\$10.00/M
Income Select	\$10.00/M
Mail Order Buyers	\$10.00/M
Credit Card Holders	\$10.00/M
Monthly Hotline	\$15.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M