

SEGMENTS

834,297	Total Universe /Universe Rate	\$95.00/M
68,491	1 Month Hotline	+ \$15.00/M
205,453	3 Month Hotline	\$10.00/M

DESCRIPTION

Save the Earth Donors is a list of consumers who are serious about preserving the environment. They have all donated to organizations that are focused on saving and protecting the environment from pollution, wildlife conservation, endangered species, and water conservation to name a few. All donors on this list have donated \$100 or more to their environmental cause or organization of choice. These are committed donors who will be responsive to other Environmental and Humanitarian fundraisers, Animal Welfare, Children's Welfare, Hobbies, related Catalogs, and more.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/18/2015
CONFIRMED	09/18/2015

GENDER

48% MALE 52% FEMALE

SOURCE

Multi Sourced, Direct mail sold

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$125.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER5,000
\$250.00 MINIMUM PAYMENT**CANCELLATION**

Cancellation Fee \$250.00/F

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

 Midway Direct Marketing
 815 N. Delphia
 Park Ridge IL 60068
 MANAGER
 Phone: (224) 241-2022
 Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M