

**SEGMENTS**

1,723,145	Total Universe /Universe Rate	\$95.00/M
59,063	1 Month Hotline	+ \$15.00/M
184,927	3 Month Hotline	+ \$10.00/M
15,694	Weekly Hotline	

**DESCRIPTION**

Our **Republican Party Donations** mailing list consists of republican voters who actively support GOP candidates and their causes. These right wing supporters stand behind the Republican Party platform of renewing American values. They have a strong belief in their party's core principles of conservative beliefs and strong traditional social values. This is an excellent source to target individuals who are interested in helping elect Republican candidates. Also for fundraising, political campaigns, health insurance, investment opportunities, retirement planning and many more.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

UPDATED 09/01/2015  
 CONFIRMED 09/18/2015

**GENDER**

65% MALE 35% FEMALE

**SOURCE**

Compiled lists, Direct response

**ADDITIONAL CHARGES**

Age	\$8.00/M
Gender/Sex	\$8.00/M
Date of Birth	\$10.00/M
Home Owner	\$10.00/M
Presence of Children	\$10.00/M
Income Select	\$10.00/M
Dollar Amount	\$20.00/M
Monthly Hotline	\$15.00/M

**ADDRESSING**

FTP	\$25.00/F
EMAIL	\$25.00/F

**MINIMUM ORDER**

5,000

**CANCELLATION**

Cancellation Fee \$250.00/F

**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
 Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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 Midway Direct Marketing  
 815 N. Delphia  
 Park Ridge IL 60068  
 MANAGER  
 Phone: (224) 241-2022  
 Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowed  
 Run Charges \$8.00/M