

SEGMENTS

1,291,808	Total Universe /Universe Rate	\$90.00/M
87,645	1 Month Hotline	+ \$15.00/M
259,367	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The **Religious Donors** mailing list from Midway Direct Marketing is composed of individuals who have contributed to religious charities and organizations. These charitable donors are strong in their religious beliefs and views. They have supported their religion by donating and being active participants in religious functions. This file can be segmented by religion including Jewish, Christian (Catholic, Protestant, Orthodox), Islam, Buddhist and others. Religious donors will make excellent prospects to target with all religious offers, humanitarian causes, health and disease, poverty and others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/21/2015
CONFIRMED	09/21/2015

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$125.00/M
RELIGION/RELIGIOUS	\$10.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER5,000
\$250.00 MINIMUM PAYMENT**CANCELLATION**

Cancellation Fee \$250.00/F

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

 Midway Direct Marketing
 815 N. Delphia
 Park Ridge IL 60068
 MANAGER
 Phone: (224) 241-2022
 Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M