

**SEGMENTS**

|           |                               |             |
|-----------|-------------------------------|-------------|
| 2,384,692 | Total Universe /Universe Rate | \$90.00/M   |
| 261,904   | 1 Month Hotline               | + \$15.00/M |
| 790,357   | 3 Month Hotline               | + \$10.00/M |

**DESCRIPTION**

The **Quick Money Solutions** mailing list from Midway Direct Marketing allows you to target cash advance applicants. These highly responsive consumers are perfect for all promotions offering cash loans and all money making opportunities.

Short on cash and unexpected bills have these individuals looking for a quick financial solution. With their options limited based on their poor credit history a payday is exactly what they need. The application process is quick and simple, most individuals know if they have been approved within minutes.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

|           |            |
|-----------|------------|
| UPDATED   | 09/01/2015 |
| CONFIRMED | 09/11/2015 |

**GENDER**

0% MALE 0% FEMALE

**SOURCE**

Internet/On-Line

**ADDITIONAL CHARGES**

|                      |            |
|----------------------|------------|
| Age                  | \$8.00/M   |
| Date of Birth        | \$10.00/M  |
| Presence of Children | \$10.00/M  |
| Home Owner           | \$10.00/M  |
| Income Select        | \$10.00/M  |
| Gender/Sex           | \$8.00/M   |
| Monthly Hotline      | \$15.00/M  |
| Credit Card Holders  | \$10.00/M  |
| Phone Number         | \$150.00/M |

**ADDRESSING**

|       |           |
|-------|-----------|
| FTP   | \$25.00/F |
| EMAIL | \$25.00/F |

**MINIMUM ORDER**5,000  
\$250.00 MINIMUM PAYMENT**CANCELLATION**

Cancellation Fee \$250.00/F

**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
 Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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 Midway Direct Marketing  
 815 N. Delphia  
 Park Ridge IL 60068  
 MANAGER  
 Phone: (224) 241-2022  
 Fax:

**NET NAME ARRANGEMENTS**

|                     |          |
|---------------------|----------|
| Net Name is allowed |          |
| Run Charges         | \$8.00/M |