

SEGMENTS

2,592,380	Total Universe /Universe Rate	\$90.00/M
134,767	1 Month Hotline	+ \$15.00/M
405,259	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Promo Giveaway Responders mailing list from Midway Direct Marketing consists of individuals who are actively seeking promotional items. These individuals have a tendency to browse for bargains while they spend several hours online searching for deals. They have recently participated in a free giveaway contest where they are required to fill out surveys at a chance to win prizes, earn reward points, and other valuables. This is the excellent audience to market sweepstakes offers, catalogs, cruise and travel, low-end merchandise, credit cards and others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	01/06/2016
CONFIRMED	01/06/2016

GENDER

37% MALE 63% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M