

SEGMENTS

1,884,569	Total Universe /Universe Rate	\$90.00/M
137,152	1 Month Hotline	+ \$15.00/M
413,608	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Pro Life Donors database is a mailing list from Midway Direct Marketing consisting of individuals supporting the right to life. These individuals are strong believers for the right to life and discourage abortion. They believe in core family values and consider the most important life is human life. They are hoping their contributions spread the message of awareness as well as fund research to protect preborn children. This mailing list is an excellent source to target people for all pro life donations, political contributions, education and other worthwhile causes.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	01/28/2016
CONFIRMED	01/28/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Multi Sourced, Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

 Midway Direct Marketing
 815 N. Delphia
 Park Ridge IL 60068
 MANAGER
 Phone: (224) 241-2022
 Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M