

SEGMENTS

1,870,000	Total Universe /Universe Rate	\$95.00/M
135,480	1 Month Hotline	+ \$15.00/M
410,270	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Premier Personal Loans mailing list from Midway Direct Marketing consists of individuals having applied for a cash loan. All of these individuals are experiencing money problems and have submitted an application for a short term loan. Basic loan requirements require that you are currently employed and have an active bank account which makes for a quick transaction. Our personal loan database allows you to target the consumers that will be receptive to all cash advance, debt consolidation, prepaid credit cards and other subprime offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	10/25/2019
CONFIRMED	10/27/2019

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Gender	\$8.00/M
Income Select	\$10.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$175.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---

Ron Davidson 224-241-2022
rdavidson@midwaydirectmarketing.com

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Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
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NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M