

SEGMENTS

324,750	Total Universe /Universe Rate	\$95.00/M
128,885	1 Month Hotline	+ \$15.00/M
35,000	Weekly Hotline	+ \$30.00/M

DESCRIPTION

The Pain Gel Relief Buyers mailing list is comprised of individuals who have recently purchased a pain gel. These individuals are having a difficult time coping with general pain conditions and are searching for pain relief solutions. This file consists of several key points of information including the option to select multiple buyers. These current pain gel buyers are waiting to be contacted with health insurance offers, prescription drug cards, medical products, credit cards, cheap travel and sweepstakes.

Fields Include: Date_Posted Time_stamp Opt_in First_Name Last_Name Address City State Zip Email Home_Phone Alt_phone DOB Healthcare_platform Source_url Topical Pain Relief: Creams, Gels, and Rubs opt-in Best_Time_To_Call

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned. < <

DATE

UPDATED	09/26/2016
CONFIRMED	09/28/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Buyers

ADDITIONAL CHARGES

Age	\$8.00/M
Gender	\$8.00/M
Date of Birth	\$10.00/M
Homeowner/Renter	\$10.00/M
Income Select	\$10.00/M
Multi Buyers	\$10.00/M
Monthly Hotline	\$15.00/M
Phone Number	\$250.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
------------------	------------

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M