

**SEGMENTS**

1,936,768	Total Universe /Universe Rate	\$85.00/M
49,321	Weekly Hotline	+ \$20.00/M
207,148	1 Month Hotline	+ \$15.00/M
629,656	3 Month Hotline	+ \$10.00/M

**DESCRIPTION**

**Only Winners Sweepstakes** database consists of individuals who have recently participated in a multitude of sweepstakes contests, lotteries and other promotional events. These individuals have recently entered into a sweepstakes giveaway for an opportunity to win a number of prizes including cash, home entertainment equipment, a free vacation and other rewards. This highly compulsive consumer group will make the perfect prospects for all sweepstakes, lotteries, health insurance, fundraisers, travel and other offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

UPDATED	09/01/2015
CONFIRMED	09/12/2015

**GENDER**

45% MALE 55% FEMALE

**SOURCE**

Internet/On-Line, Direct response

**ADDITIONAL CHARGES**

Age	\$8.00/M
Gender/Sex	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M
Mail Order Buyers	\$10.00/M

**ADDRESSING**

FTP	\$25.00/F
EMAIL	\$25.00/F

**MINIMUM ORDER**

5,000

**CANCELLATION**

Cancellation Fee	\$250.00/F
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**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---

Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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 Midway Direct Marketing  
 815 N. Delphia  
 Park Ridge IL 60068  
 MANAGER  
 Phone: (224) 241-2022  
 Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowed	
Run Charges	\$8.00/M