

SEGMENTS

962,756	Total Universe /Universe Rate	\$90.00/M
135,442	1 Month Hotline	+ \$15.00/M
393,847	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Nutritional Diet Plan file consists of consumers who have decided to take control of their nutrition and health. These individuals are actively searching for the latest information on health and nutrition diet plans. They are eager to find more insight which will help them boost their focus and energy to reach their goals. These consumers have responded to surveys online for that perfect diet which will help them loss weight quickly. The file offers marketers an opportunity to reach active consumers who are tired of the same old habits and are mentally ready to try anything that will help them start taking control of their body. Nutritional Diet Plans is an excellent source for diet and health related products, supplements, travel, cruises, credit, insurance, catalogs, fitness, self-improvement, sweepstakes, and promotionally driven offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned

DATE

UPDATED	09/02/2015
CONFIRMED	09/18/2015

GENDER

30% MALE 70% FEMALE

SOURCE

Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Gender/Sex	\$8.00/M
Income Select	\$10.00/M
Home Owner	\$10.00/M
Presence of Children	\$10.00/M
Geo/Geographical	\$10.00/M
Mail Order Buyers	\$10.00/M
Credit Card Holders	\$10.00/M
Monthly Hotline	\$15.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

 Midway Direct Marketing
 815 N. Delphia
 Park Ridge IL 60068
 MANAGER
 Phone: (224) 241-2022
 Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M