

SEGMENTS

1,524,939	Total Universe /Universe Rate	\$90.00/M
128,964	1 Month Hotline	+ \$15.00/M
371,277	3 Month Hotline	+ \$10.00/M
36,261	Weekly Hotline	+ \$20.00/M

DESCRIPTION

The New Credit Card Applicants file consists of consumers applying for a new credit card online. These applicants have responded to new credit card offers. Each consumer is applies for a credit card and depending on their credit history and finances they are offered a new credit card that meets their criteria and standards. Marketers test this file and reach consumers that respond well to credit related offers, Insurance products, Catalogs, Sweepstakes, Travel, Discount clubs and much more.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED 09/01/2015
 CONFIRMED 09/18/2015

GENDER

40% MALE 60% FEMALE

SOURCE

Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Gender/Sex	\$8.00/M
Income Select	\$10.00/M
Home Owner	\$10.00/M
Presence of Children	\$10.00/M
Monthly Hotline	\$15.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000

CANCELLATION

Cancellation Fee \$250.00/F

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
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 Park Ridge IL 60068
 MANAGER
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 Fax:

NET NAME ARRANGEMENTS

Net Name is allowed
 Run Charges \$8.00/M