

SEGMENTS

1,572,980	Total Universe /Universe Rate	\$90.00/M
104,850	1 Month Hotline	+ \$15.00/M
315,645	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Medicare Coverage Plans mailing list from Midway Direct Marketing consists of individuals who have enrolled for medicare coverage. These individuals are all eligible to receive federal health insurance benefits. This file comes with a multitude of selects including policy number, date of birth and phone number. This list is an excellent source for all supplement plans including discount pharmacy cards and secondary coverage. Medicare participants will also be receptive to sweepstakes offers, travel deals and many others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	07/12/2018
CONFIRMED	07/16/2018

GENDER

0% MALE 0% FEMALE

SOURCE

Direct response, Internet/On-Line

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Home Owner	\$10.00/M
Gender	\$8.00/M
Income Select	\$10.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$175.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges
\$8.00/M