

SEGMENTS

1,433,952	Total Universe /Universe Rate	\$90.00/M
87,671	1 Month Hotline	+ \$15.00/M
260,854	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Medical Discount Plan Seekers mailing list from Midway Direct Marketing consists of individuals looking for affordable health insurance. These individuals are searching for low cost individuals plans and family packages. Most of these people have a low household income and are desperate for a quality plan they can afford. Time to contact our Health Insurance New Plan Seekers with discount medical health insurance, prescription benefits, catalogs, credit cards, sweepstakes and other promos.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

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DATE

UPDATED	04/05/2016
CONFIRMED	04/05/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M