

**SEGMENTS**

2,348,647	Total Universe /Universe Rate	\$100.00/M
174,408	1 Month Hotline	+ \$15.00/M
521,957	3 Month Hotline	+ \$10.00/M

**DESCRIPTION**

The **Medical Ailment Sufferers** mailing list from Midway Direct Marketing is complete with survey responders who have indicated they are suffering from various ailments. Millions of Americans suffer from health ailments ranging from minor to severe. Most of these individuals are looking for information about their symptoms and assistance covering their medical costs. This file is selectable by type of ailment and other selects including Age, Income, Home Owner, etc. The ailment sufferers' consumer group is excellent to target with all prescription discount cards, health insurance, sweepstakes, health and wellness services and more.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

UPDATED	09/15/2015
CONFIRMED	09/15/2015

**GENDER**

0% MALE 0% FEMALE

**SOURCE**

Direct response

**ADDITIONAL CHARGES**

AILMENT	\$10.00/M
Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Gender/Sex	\$8.00/M
Income Select	\$10.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M
Home Owner	

**ADDRESSING**

FTP	\$25.00/F
EMAIL	\$25.00/F

**MINIMUM ORDER**

5,000  
\$250.00 MINIMUM PAYMENT

**CANCELLATION**

Cancellation Fee	\$250.00/F
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**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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Midway Direct Marketing  
815 N. Delphia  
Park Ridge IL 60068  
MANAGER  
Phone: (224) 241-2022  
Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowed	
Run Charges	\$8.00/M