

SEGMENTS

1,482,769	Total Universe /Universe Rate	\$90.00/M
108,532	1 Month Hotline	+ \$15.00/M
328,172	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Major Credit Problems mailing list from Midway Direct Marketing consists of individuals who have serious credit problems. Most of these individuals have a general history of having poor credit. These consumers are having a difficult time obtaining credit due to major lapses in paying bills, having maxed credit cards and being delinquent with loan payments. They are searching for credit solutions to rebuild their credit and have responded to a credit repair offer seeking advice to restore their credit. These people are the ideal candidates to market debt consolidation, payday loans, prepaid credit cards and many other credit repair offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	11/28/2016
CONFIRMED	11/28/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Phone Number	\$150.00/M
Credit Card Holders	\$10.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M