

**SEGMENTS**

2,038,794	Total Universe /Universe Rate	\$90.00/M
151,920	1 Month Hotline	+ \$15.00/M
457,673	3 Month Hotline	+ \$10.00/M

**DESCRIPTION**

The MDM Turndown For Credit mailing list from Midway Direct Marketing connects you with individuals who have recently been turned down for credit. Most of these individuals have applied for a credit card as well as other means of financing and have been declined. These consumers are in the market for credit and ideas on improving their credit score. If you are looking to target individuals with a low credit rating this is the ideal list to advertise credit repair services, unsecured credit cards, prepaid cards and other credit rebuilding tools.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA performed monthly, each record has been verified, scrubbed and cleaned. < < <

**DATE**

UPDATED	05/31/2016
CONFIRMED	05/31/2016

**GENDER**

52% MALE 48% FEMALE

**SOURCE**

Multi Sourced, Internet/On-Line, Direct response, Survey

**ADDITIONAL CHARGES**

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Child	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Geo/Geographical	\$8.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

**ADDRESSING**

FTP	\$25.00/F
EMAIL	\$25.00/F

**MINIMUM ORDER**

5,000  
\$250.00 MINIMUM PAYMENT

**CANCELLATION**

Cancellation Fee	\$250.00/F
------------------	------------

**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

-----  
Midway Direct Marketing  
815 N. Delphia  
Park Ridge IL 60068  
MANAGER  
Phone: (224) 241-2022  
Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowedRun Charges \$8.00/M