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| **SEGMENTS**  1,819,723 Total Universe /Universe Rate $95.00/M  157,874 Monthly Hotline + $15.00/M  482,918 3 Month Hotline + $10.00/M  **DESCRIPTION**    The **MDM Rebuild My Credit** mailing list from Midway Direct Marketing puts you in contact with individuals looking to repair their credit. Many of these individuals have had a major setback or have made poor decisions leading them to a low credit score. These consumers are tired of always being behind payments and are ready to show creditors they are capable of developing good paying habits. If you are looking to target individuals with low credit ratings this is the ideal file to market credit repair services, secured credit cards, prepaid credit cards and other credit rebuilding tools.      This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA performed monthly, each record has been verified, scrubbed and cleaned. | **DATE**  UPDATED 09/01/2015  CONFIRMED 09/03/2015  **GENDER**  0% MALE 0% FEMALE  **SOURCE**  Internet/On-Line  **ADDITIONAL CHARGES**  Age $8.00/M  Date $10.00/M  Presence of Children $10.00/M  Home Owner $10.00/M  Income Select $10.00/M  Gender/Sex $8.00/M  Monthly Hotline $15.00/M  Credit Card Holders $10.00/M  Phone Number $150.00/M  **ADDRESSING**  FTP $25.00/F  EMAIL $25.00/F  **MINIMUM ORDER**  5,000  $500.00 MINIMUM PAYMENT  **CANCELLATION**  Cancellation Fee $250.00/F  **EXCHANGES**  Exchange is not allowed  **REUSE**  Please inquire  **OWNER/MANAGER**  ---MANAGER'S EMAIL ADDRESS---  Ron Davidson 224 241-2022  [rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)  ----------------------------  Midway Direct Marketing  815 N. Delphia  Park Ridge IL 60068  MANAGER  Phone: (224) 241-2022  Fax:  **NET NAME ARRANGEMENTS**  Net Name is allowed  Run Charges $8.00/M |