

SEGMENTS

3,248,674	Total Universe /Universe Rate	\$90.00/M
423,887	1 Month Hotline	+ \$15.00/M
1,280,593	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The MDM Magazine Subscribers mailing list from Midway Direct Marketing allows you to target individuals who have subscribed to magazines. These individuals enjoy getting the latest news from different periodicals as well as news on entertainment, fashion, sports, health, the stock market and more. This highly responsive consumer group looks forward to receiving their magazine issues on a weekly/monthly basis. Our magazine file allows you to select a subscriber's profile by age, income, multiple purchases, etc. Don't miss out on our magazine subscribers, these individuals will be receptive to all marketing offers including catalogs, magazines, credit cards, travel and others. All our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/01/2018
CONFIRMED	09/01/2018

GENDER

0% MALE 0% FEMALE

SOURCE

Multi Sourced, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224-241-2022
rdavidson@midwaydirectmarketing.com

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Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
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NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M