

**SEGMENTS**

1,592,894	Total Universe /Universe Rate	\$95.00/M
123,751	1 Month Hotline	+ \$15.00/M
374,068	3 Month Hotline	+ \$10.00/M

**DESCRIPTION**

The Looking for Healthcare Coverage mailing list from Midway Direct Marketing consists of individuals searching for health plans. These individuals are looking for quality healthcare coverage at affordable rates. Selects include the individual's occupation, education level, smoker, currently insured status, coverage type and much more. Recent increases in health premiums have sent these individuals scrambling for low cost health plans. This is the perfect time to contact our Looking for Healthcare Coverage people with discount medical health insurance, prescription benefits, catalogs, credit cards, sweepstakes and other offers.

Long Form Comes with:

Date posted, fname, lname, address, city, state, zip, home phone, work phone, email, ip, dob, marital status, gender, denied coverage, height, weight, occupation, education, medical treatment, hospitalized, pregnant, smoker, coverage type, insurance company, currently insured,

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned. < < < < <

**DATE**

UPDATED	09/23/2016
CONFIRMED	09/23/2016

**GENDER**

0% MALE 0% FEMALE

**SOURCE**

Internet/On-Line, Direct response

**ADDITIONAL CHARGES**

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

**ADDRESSING**

FTP	\$25.00/F
EMAIL	\$25.00/F

**MINIMUM ORDER**

5,000  
\$250.00 MINIMUM PAYMENT

**CANCELLATION**

Cancellation Fee	\$250.00/F
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**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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Midway Direct Marketing  
815 N. Delphia  
Park Ridge IL 60068  
MANAGER  
Phone: (224) 241-2022  
Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowedRun Charges \$8.00/M