

SEGMENTS

354,685	Total Universe /Universe Rate	\$100.00/M
58,200	Monthly Hotline	+ \$15.00/M

DESCRIPTION

The Long Form Back Brace Buyers mailing list is comprised of individuals who have recently purchased a back brace. These individuals have a chronic back condition and are looking for pain relief remedies. This file consists of all general points of information including type of health coverage, height/weight, current employment status and many more options are available. These current buyers are ready to spend and are waiting to be contacted with discounted health insurance offers, prescription drug cards, pain relief products, credit cards, cheap travel and sweepstakes.

File comes with:

Date_Posted Time_Stamp IP_address First_Name Last_Name Address
City_State Zip Email Home_Phone Alt_Phone Best_Time_To_Call
Existing_conditions Request_Back_Brace_info Source_url
Current_coverage Medicare_PPO Date_Of_Birth Opt_In SSN
Height_inches Weight_pounds Drivers_Status Own_Rent Military
US_Citizen Employent_Dispo Income_Type Net_Monthly_Income

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

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DATE

UPDATED	09/23/2016
CONFIRMED	09/23/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Buyers

ADDITIONAL CHARGES

Age	\$8.00/M
Gender	\$8.00/M
Date of Birth	\$10.00/M
Homeowner/Renter	\$10.00/M
Income Select	\$10.00/M
Monthly Hotline	\$15.00/M
Phone Numer	\$250.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M