

SEGMENTS

1,984,177	Total Universe /Universe Rate	\$95.00/M
157,295	1 Month Hotline	+ \$15.00/M
473,388	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The **Last Minute Travel Deals** database is a direct response mailing list consisting of individuals who are looking for a quick and affordable vacation destination. These individuals are eagerly searching to find a last minute vacation package that is reasonably priced and enjoyable. Our Last Minute Travelers are looking to book a low-cost vacation package that includes airfare, hotel and all other accommodations. Many of these individuals are frequent travelers and enjoy searching for the best possible travel deals. This is the perfect consumer group to target with all your marketing campaigns including vacation packages, cruises, credit cards, insurance offers, sweepstakes, cosmetic supplies and more.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/01/2015
CONFIRMED	09/12/2015

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender/Sex	\$8.00/M
Monthly Hotline	\$15.00/M
Phone Number	\$150.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$500.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M