

**SEGMENTS**

2,642,850	Total Universe /Universe Rate	\$90.00/M
153,294	1 Month Hotline	+ \$15.00/M
460,377	3 Month Hotline	+ \$10.00/M

**DESCRIPTION**

The Job Searchers USA mailing list from Midway Direct Marketing allows you to target people searching for job opportunities. A majority of the file is composed of young adults under the age of 30 looking for employment. These individuals are searching online for local job openings where they could gain experience and financial stability. This is the perfect market to target with continuing education, credit cards, job opportunities, auto insurance, and others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

UPDATED	01/19/2016
CONFIRMED	01/20/2016

**GENDER**

55% MALE 45% FEMALE

**SOURCE**

Internet/On-Line, Direct response

**ADDITIONAL CHARGES**

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

**ADDRESSING**

EMAIL	\$25.00/F
FTP	\$25.00/F

**MINIMUM ORDER**

5,000  
\$250.00 MINIMUM PAYMENT

**CANCELLATION**

Cancellation Fee	\$250.00/F
------------------	------------

**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

-----  
Midway Direct Marketing  
815 N. Delphia  
Park Ridge IL 60068  
MANAGER  
Phone: (224) 241-2022  
Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowed Run Charges \$8.00/M