

SEGMENTS

1,228,639	Total Universe /Universe Rate	\$90.00/M
94,753	1 Month Hotline	+ \$15.00/M
285,816	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Help Fix My Credit Score mailing list from Midway Direct Marketing puts you in contact with individuals looking to improve their credit. Based on their poor credit history these individuals are having a difficult time getting any type of financing. They are usually rejected on most credit application. These consumers are ready to take the first step in restoring their credit and will make ideal candidates for all credit repair services, secured credit cards, prepaid credit cards and other solutions.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA performed monthly, each record has been verified, scrubbed and cleaned. <

DATE

UPDATED	05/23/2016
CONFIRMED	05/23/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M