

SEGMENTS

1,704,867	Total Universe /Universe Rate	\$90.00/M
388,592	3 Month Hotline	+ \$10.00/M
129,114	1 Month Hotline	+ \$15.00/M

DESCRIPTION

The Grow Your Career Job Seekers mailing list from Midway Direct Marketing allows you to target people searching for part time and full time positions. Some of these individuals are currently unemployed while others have a specific skill and are looking to further their careers. These individuals are searching online for job openings where they could gain experience and employment stability. The Job Seekers market is the perfect audience to target with credit cards, continuing education, job opportunities, health insurance and others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned. < < < < < <

DATE

UPDATED	06/20/2016
CONFIRMED	06/20/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
------------------	------------

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M