

SEGMENTS

1,271,842	Total Universe /Universe Rate	\$90.00/M
316,058	3 Month Hotline	+ \$10.00/M
105,776	1 Month Hotline	+ \$15.00/M

DESCRIPTION

The Get My Degree Education Seekers is a comprehensive mailing list composed of individuals searching for continuing education opportunities. This database allows you to customize your student profile suitable to your needs by offering degree program, degree type, area of interest and when these individuals will start. Many of these individuals are looking to enroll in online courses to complete their degree, while others are looking for a new career path. These back to school individuals will make excellent targets to market all credit cards, home based businesses, catalogs and others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned. < < < < < < < <

DATE

UPDATED	07/12/2016
CONFIRMED	07/12/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Income Select	\$10.00/M
Geo/Geographical	\$10.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Homeowner/Renter	\$10.00/M
Phone Number	\$175.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M