

SEGMENTS

2,757,804	Total Universe /Universe Rate	\$90.00/M
138,261	1 Month Hotline	+ \$15.00/M
421,934	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Get Cash Instantly mailing list from Midway Direct Marketing allows you to target consumers interested in a cash loan. These individuals are experiencing cash problems need of some money to help them with unexpected bills, car troubles and emergencies. The application process is quick and simple, most individuals know if they have been approved within minutes. These individuals are perfect for promoting cash loans, debt consolidation, credit cards and others offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	01/05/2016
CONFIRMED	01/05/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M