

SEGMENTS

2,257,893	Total Universe /Universe Rate	\$95.00/M
146,075	1 Month Hotline	+ \$15.00/M
482,274	3 Month Hotline	\$10.00/M

DESCRIPTION

The **Funding People With Bad Credit** database from Midway Direct Marketing is a direct response mailing list comprised of individuals who are actively seeking funds despite their poor credit. These individuals are either looking for a small short term loan or a credit card that allows them to make purchases while building their credit. This highly responsive consumer group make excellent prospects for all subprime credit offers including payday loans, secured credit cards, debt consolidation and more.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/01/2015
CONFIRMED	09/05/2015

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender/Sex	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$500.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M