

SEGMENTS

1,784,657	Total Universe /Universe Rate	\$90.00/M
138,294	1 Month Hotline	+ \$15.00/M
425,131	3 Month Hotline	+ \$10.00/M

DESCRIPTION

Find the Cure Donors database is a mailing list from Midway Direct Marketing consisting of individuals who have made donations to fund research for health diseases. These charitable donors have shown their support by generously donating to charities that help find cures for medical illnesses. These individuals are hoping their contributions will help educate and further public awareness towards helping in the fight for cures. These donors have supported many worthy causes by pledging and donating money. This mailing lists is an excellent source to target donors for all health donations, including mental health, poverty, disaster relief funds and other worthwhile causes.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED 09/21/2015
 CONFIRMED 09/21/2015

GENDER

43% MALE 57% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$125.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
 \$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee \$250.00/F

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

 Midway Direct Marketing
 815 N. Delphia
 Park Ridge IL 60068
 MANAGER
 Phone: (224) 241-2022
 Fax:

NET NAME ARRANGEMENTS

Net Name is allowed
 Run Charges \$8.00/M