

**SEGMENTS**

3,279,584	Total Universe /Universe Rate	\$90.00/M
210,928	1 Month Hotline	+ \$15.00/M
633,794	3 Month Hotline	+ \$10.00/M

**DESCRIPTION**

Our **Elephant Donors (Republicans)** mailing list consists of republican voters who have shown their allegiance towards the Republican Party and their candidates by making generous donations. These GOP supporters have contributed to conservative causes as well as help fund Republican candidates with their campaigns. They have a strong belief in their party's core principals of conservative beliefs and strong traditional social values. As well as supporting our national defense and the right to bear arms. This is the ideal time to reach registered republican voters for all political fundraisers, conservative causes and other political activities.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

UPDATED 09/21/2015  
 CONFIRMED 09/21/2015

**GENDER**

56% MALE 42% FEMALE

**SOURCE**

Multi Sourced, Direct response

**ADDITIONAL CHARGES**

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Dollar Amount	\$20.00/M

**ADDRESSING**

FTP	\$25.00/F
EMAIL	\$25.00/F

**MINIMUM ORDER**

5,000  
 \$250.00 MINIMUM PAYMENT

**CANCELLATION**

Cancellation Fee \$250.00/F

**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
 Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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 Midway Direct Marketing  
 815 N. Delphia  
 Park Ridge IL 60068  
 MANAGER  
 Phone: (224) 241-2022  
 Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowed  
 Run Charges \$8.00/M