

SEGMENTS

1,459,940	Total Universe /Universe Rate	\$95.00/M
115,750	1 Month Hotline	+ \$15.00/M
350,200	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Easy Credit Solutions mailing list from Midway Direct Marketing contains people looking for knowledge and resources necessary to improve their credit problems. This list helps you identify consumers who have inquired about the best available options to repair their bad credit history and improve their credit rating. Target consumers who are looking to rebuild their credit profile. They are looking to clean up their credit reports, prioritize payments and balance their budget. These bad credit consumers will make excellent prospects for debt consolidation, personal loans, prepaid cards and many other credit repair offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	10/25/2019
CONFIRMED	10/27/2019

GENDER

42% MALE 56% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Gender	\$8.00/M
Income Select	\$10.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$175.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224-241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
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Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowed Run Charges \$8.00/M