

SEGMENTS

3,857,941	Total Universe /Universe Rate	\$90.00/M
242,167	1 Month Hotline	+ \$15.00/M
723,807	3 Month Hotline	+ \$10.00/M

DESCRIPTION

Our **Donkey Donors (Democrats)** mailing list consists of loyal democrat voters who have shown their allegiance towards the Democratic Party and their candidates by making generous donations. Many of these liberals have shown their support by contributing to social issues as well as helping fund Democrat candidates with their campaigns. They have a strong belief in their party's platform of cultural diversity, gun control, tax reform and support same sex marriages. With elections fast approaching this is the ideal time to reach registered democrats for all political fundraisers, electing candidates, environmental issues and other causes.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/21/2015
CONFIRMED	09/21/2015

GENDER

47% MALE 53% FEMALE

SOURCE

Multi Sourced, Direct response

ADDITIONAL CHARGES

Home Owner	\$10.00/M
Age	\$8.00/M
Gender/Sex	\$8.00/M
Income Range	\$10.00/M
Date of Birth	\$10.00/M
Dollar Amount	\$20.00/M
Monthly Hotline	\$15.00/M
Presence of Children	\$10.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M