

SEGMENTS

647,583	Total Universe /Universe Rate	\$110.00/M
42,961	Monthly Hotline	+ \$10.00/M
10,742	Weekly Hotline	+ \$15.00/M

DESCRIPTION

The Direct Mail Sweepstakes Subscribers mailing list from Midway Direct Marketing consists of sweepstakes enthusiasts. These individuals have enrolled into a sweepstakes subscription via a direct mail campaign to receive the latest sweepstakes offers. They will receive the most recent sweepstakes offers on the market including new lotteries, contests, cash giveaways and many more exciting games. This highly impulsive consumer base is the ideal group to promote sweepstakes contests, credit cards, shopping clubs, cheap travel deals, low-end catalogs, all insurance and others. All records are frequently updated with NCOA processing, each record has been verified, scrubbed and cleaned.< < < < <

DATE

UPDATED	07/12/2016
CONFIRMED	07/12/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Direct response, Sweeps Generated

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Income Select	\$10.00/M
Home Owner	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$10.00/M
Credit Card Buyers	\$10.00/M
Phone Number	\$175.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges
\$8.00/M