

SEGMENTS

365,850	Total Universe /Universe Rate	\$100.00/M
55,297	Monthly Hotline	+ \$15.00/M

DESCRIPTION

The Diabetic Testing Supply Buyers mailing list is comprised of individuals who have recently purchased diabetic testing equipment. A large number of these individuals are serious diabetic sufferers monitoring their blood sugar levels on a daily basis. These individuals have purchased diabetic supplies including testing strips, insulin syringes and other accessories. These current buyers are ready to spend and are waiting to be contacted with discounted health insurance offers, prescription drug cards, pain relief products, credit cards, donations, sweepstakes and many others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	05/24/2018
CONFIRMED	05/24/2018

GENDER

0% MALE 0% FEMALE

SOURCE

Buyers, Internet/On-Line

ADDITIONAL CHARGES

Age	\$7.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Phone Number	\$200.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M