

SEGMENTS

2,132,748	Total Universe /Universe Rate	\$90.00/M
65,852	1 Month Hotline	+ \$15.00/M
214,753	3 Month Hotline	+ \$10.00/M
17,368	Weekly Hotline	+ \$20.00/M

DESCRIPTION

With primary nominations approaching the time is now to reach active donors with our **Democrat Party Donors** mailing list. These loyal party supporters regularly show their support to liberal causes and Democratic candidates running for office. Many of these individuals have made multiple donations to their party through charity events and other fund raisers. Democrats have shown particular interest in issues regarding civil rights, gun control, tax reform, health care, education and the environment. Democrat donors are excellent prospects to target for donations for all political organizations, fund raisers, candidates and other causes.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/01/2015
CONFIRMED	09/03/2015

GENDER

50% MALE 50% FEMALE

SOURCE

Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Gender/Sex	\$8.00/M
Home Owner	\$10.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Dollar Amount	\$20.00/M
Monthly Hotline	\$15.00/M
Income Select	\$10.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

 Midway Direct Marketing
 815 N. Delphia
 Park Ridge IL 60068
 MANAGER
 Phone: (224) 241-2022
 Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M