

SEGMENTS

2,710,259	Total Universe /Universe Rate	\$95.00/M
164,824	1 Month Hotline	+ \$15.00/M
497,552	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The **Debt Relief Responders** mailing list contains direct response consumers from online sources who are looking to consolidate their debt. These individuals are excellent prospects to target with all debt relief programs, debt consolidation, credit card balance transfers, mortgage refinance, payday loans and more.

Too much spending and high interest rates have lead these consumers to accumulate a large amount of debt. It's a difficult financial period for these individuals who have recklessly spent and are now looking for debt relief solutions. They have inquired about a free debt evaluation where they could get an assessment of their finances and learn their options.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/01/2015
CONFIRMED	09/10/2015

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender/Sex	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$500.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowed	
Run Charges	\$8.00/M