

SEGMENTS

2,485,659	Total Universe /Universe Rate	\$90.00/M
142,507	1 Month Hotline	+ \$15.00/M
426,913	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Credit Repair Responders mailing list from Midway Direct Marketing consists of individuals searching for ways to improve their bad credit. Most of these individuals have past due bills, over-charged credit cards and are basically delinquent payers. These individuals are tired of the collection agency phone calls. They've decided to respond to a credit repair offer seeking advice in devising a plan to restore their credit. These poor credit consumers will make excellent prospects for debt consolidation, payday loans, prepaid credit cards and many other credit repair offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

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DATE

UPDATED	02/24/2016
CONFIRMED	02/24/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M