

SEGMENTS

945,000	Total Universe /Universe Rate	\$95.00/M
125,000	1 Month Hotline	+ \$15.00/M
375,000	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Credit Freedom Services mailing list from Midway Direct Marketing contains individuals who have responded to a credit repair service. Target consumers who are looking to rebuild their poor credit history. All of these individuals have at some point have been delinquent paying bills and other debts. They are looking to clean up their credit reports, prioritize payments and balance their budget. These bad credit consumers will make excellent prospects for debt consolidation, payday loans, prepaid credit cards and many other credit repair offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	04/05/2018
CONFIRMED	04/05/2018

GENDER

40% MALE 58% FEMALE

SOURCE

Internet/On-Line

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Gender	\$8.00/M
Income Select	\$10.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$175.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M