

SEGMENTS

1,475,500	Total Universe /Universe Rate	\$95.00/M
26,395	Weekly Hotline	+ \$15.00/M
105,480	Monthly Hotline	+ \$10.00/M

DESCRIPTION

The Credit Disaster Relief mailing list from Midway Direct Marketing connects you with prospects seeking credit help. These consumers are tired of the vicious cycle of debt, late payments, missing payments, high interest rates and never qualifying for credit. With limited options they have inquired to receive information about repairing their credit. If you are looking to target individuals with low credit ratings this is the ideal file to market credit repair services, unsecured credit cards, prepaid credit cards and other credit rebuilding methods.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA performed monthly, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	02/07/2019
CONFIRMED	02/07/2019

GENDER

44% MALE 54% FEMALE

SOURCE

Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Child	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$10.00/M
Phone Numer	\$200.00/M

ADDRESSING

Email	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224-241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M