

SEGMENTS

1,520,000	Total Universe /Universe Rate	\$90.00/M
26,500	Weekly Hotline	+ \$15.00/M
96,750	Monthly Hotline	+ \$10.00/M

DESCRIPTION

The Credit Card Delinquent Payers mailing list from Midway Direct Marketing consists of people who have fallen behind on credit card payments. Most of these individuals have overcharged the credit card accounts by making excessive purchases or drawing money from their credit-line. These individuals have past due bills, maxed all credit cards and are basically in financial purgatory. These people are tired of the collection agency phone calls. They've decided to take action by responding to a credit repair offer on how to get out of debt. Delinquent payers make excellent prospects for debt consolidation, payday loans, prepaid credit cards and many other credit repair offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	11/10/2017
CONFIRMED	11/13/2017

GENDER

0% MALE 0% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Gender	\$10.00/M
Monthly Hotline	\$10.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$200.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson
224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowed Run Charges \$8.00/M