

SEGMENTS

1,354,715	Total Universe /Universe Rate	\$90.00/M
84,890	1 Month Hotline	+ \$15.00/M
256,160	3 Month Hotline	\$10.00/M

DESCRIPTION

The Credit Applicants Denied mailing list from Midway Direct Marketing connects you with individuals who have been denied credit. These individuals have recently applied for some sort of credit and have been rejected. Based on numerous circumstances these people have not met the criteria to be credit worthy. They are looking for a new beginning after exhausting most of their options. If you are looking to target individuals with low credit ratings this is the ideal file to market credit repair services, unsecured credit cards, prepaid credit cards and other credit rebuilding methods.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA performed monthly, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	09/01/2017
CONFIRMED	09/05/2017

GENDER

0% MALE 0% FEMALE

SOURCE

Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Renter	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Phone Number	\$200.00/M

ADDRESSING

EMAIL	\$30.00/F
FTP	\$30.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$7.00/M