

SEGMENTS

1,538,690	Total Universe /Universe Rate	\$90.00/M
128,472	1 Month Hotline	+ \$15.00/M
386,158	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Coupon Finders Forever mailing list from Midway Direct Marketing consists of consumers who are searching for discounts. These individuals are looking for coupons to shop for general merchandise including clothes, electronics, and household items. The file is primarily composed of female shoppers with a modest income level that are coupon users. These consumers will make excellent prospects for catalogs, credit cards, promotions offering reward points, rebates and other discounts.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

ORDERING INSTRUCTIONS

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DATE

UPDATED	08/24/2016
CONFIRMED	08/24/2016

GENDER

28% MALE 72% FEMALE

SOURCE

Internet/On-Line, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

FTP	\$25.00/F
EMAIL	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M