

SEGMENTS

73,500	Total Universe /Universe	
Rate\$110.00/M		
24,500	1 Month Hotline	+
\$20.00/M		
68,900	3 Month Hotline	+
\$10.00/M		

DESCRIPTION

The Check Is Enclosed Sweepstakes mailing list from Midway Direct Marketing consists of individuals who have responded to a direct-mail sweepstakes contest via the mail. These sweepstakes enthusiasts have signed up to participate in a sweepstakes contest for an opportunity to be instant winners. Our sweepers have also enrolled in a sweepstakes subscription via direct mail campaign to receive the latest sweepstakes promotions. They will receive the most recent sweepstakes offers on the market including new lotteries, contests, cash giveaways and many more exciting games. This consumer base is very likely to be interested in sweepstakes, credit cards, shopping clubs, travel offers, catalogs, insurance and many others. All records are frequently updated with NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	02/27/2017
CONFIRMED	02/27/2017

GENDER

42% MALE 58% FEMALE

SOURCE

Direct response, Sweeps Generated

ADDITIONAL CHARGES

Age	\$8.00/M
Gender	\$8.00/M
Monthly Hotline	\$10.00/M
Phone Number	\$175.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee \$250.00/F

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

 Midway Direct Marketing
 815 N. Delphia
 Park Ridge IL 60068
 MANAGER
 Phone: (224) 241-2022
 Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M