

**SEGMENTS**

676,545	Total Universe /Universe Rate	\$90.00/M
52,610	1 Month Hotline	+ \$15.00/M
157,340	3 Month Hotline	+ \$10.00/M

**DESCRIPTION**

The Cheap Health Insurance Rates mailing list from Midway Direct Marketing consists of individuals searching for affordable medical coverage. These individuals are looking for personalized plans that will be within their budget. Rising health insurance premiums have forced these people to scramble for alternative health benefits. This is the ideal time to contact our Cheap Health Insurance Rates seekers with discount medical health insurance, prescription benefits, catalogs, credit cards, sweepstakes and other promotions.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

UPDATED	06/27/2017
CONFIRMED	06/27/2017

**GENDER**

41% MALE 54% FEMALE

**SOURCE**

Internet/On-Line, Opt-in e-mail

**ADDITIONAL CHARGES**

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Child	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

**ADDRESSING**

FTP	\$25.00/F
EMAIL	\$25.00/F

**MINIMUM ORDER**

5,000  
\$250.00 MINIMUM PAYMENT

**CANCELLATION**

Cancellation Fee	\$250.00/F
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**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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Midway Direct Marketing  
815 N. Delphia  
Park Ridge IL 60068  
MANAGER  
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Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowedRun Charges \$8.00/M