

**SEGMENTS**

1,849,370	Total Universe /Universe Rate	\$100.00/M
146,918	1 Month Hotline	+ \$15.00/M
442,564	3 Month Hotline	+ \$10.00/M
1,390,658	\$25+ Donors	+ \$15.00/M
832,977	\$50+ Donors	+ \$15.00/M

**DESCRIPTION**

The Charitable Donors for All Causes mailing list from Midway Direct Marketing consists of individuals who have made generous contributions to their favorite charities and organizations. These charitable donors have supported many worthy causes by pledging and donating money. This mailing lists is an excellent source to target donors for all nonprofit organizations, political fundraisers, patriotic causes, health and disease issues, poverty and many others. This file allows you to select multi donors, donors of \$25+ and \$50+.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

UPDATED 09/17/2015  
CONFIRMED 09/18/2015

**GENDER**

0% MALE 0% FEMALE

**SOURCE**

Direct response

**ADDITIONAL CHARGES**

Age	\$8.00/M
Date of Birth	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$10.00/M
\$25+ Donors	\$15.00/M
\$50+ Donors	\$15.00/M
Phone Number	\$100.00/M
Multi Donor	\$10.00/M

**ADDRESSING**

FTP	\$25.00/F
EMAIL	\$25.00/F

**MINIMUM ORDER**

5,000  
\$250.00 MINIMUM PAYMENT

**CANCELLATION**

Cancellation Fee	\$250.00/F
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**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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Midway Direct Marketing  
815 N. Delphia  
Park Ridge IL 60068  
MANAGER  
Phone: (224) 241-2022  
Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowed	
Run Charges	\$8.00/M