

SEGMENTS

1,389,420	Total Universe /Universe Rate	\$90.00/M
114,683	1 Month Hotline	+ \$15.00/M
347,295	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Catalog Cards for Bad Credit mailing list from Midway Direct Marketing consists of people who have applied for a catalog card. These consumers are seeking a line of credit to shop for general merchandise including clothes, electronics, and household items. Eventually they are hoping to rebuild their credit and establish a higher credit score to get a conventional credit card. Catalog Card buyers will make excellent prospects to test all payday loans, prepaid/secured cards, debt consolidation and other offers.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	01/20/2016
CONFIRMED	01/20/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Catalog, Direct response, Credit Cards

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$10.00/M
Phone Number	\$150.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

 Midway Direct Marketing
 815 N. Delphia
 Park Ridge IL 60068
 MANAGER
 Phone: (224) 241-2022
 Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges \$8.00/M