

**SEGMENTS**

1,724,830	Total Universe /Universe Rate	\$85.00/M
112,560	1 Month Hotline	+ \$15.00/M
337,490	3 Month Hotline	+ \$10.00/M

**DESCRIPTION**

The Car Loan Solutions mailing list from Midway Direct Marketing has all the right answers for you. This file consists of individuals with poor credit looking for a car loan. These individuals have submitted a car loan application and are being matched with dealers in there area. All types of credit are welcomed including average to below average. These individuals are hoping for a quick solution to their automobile purchasing needs. This type of consumer will make an excellent prospect for payday loans, prepaid credit cards, credit repair offers, discounted insurance and many others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

UPDATED	03/19/2019
CONFIRMED	03/20/2019

**GENDER**

50% MALE 50% FEMALE

**SOURCE**

Internet/On-Line, Direct response

**ADDITIONAL CHARGES**

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Gender	\$8.00/M
Income Select	\$10.00/M
Credit Card Holders	\$10.00/M
Monthly Hotline	\$15.00/M
Phone Number	\$200.00/M

**ADDRESSING**

EMAIL	\$50.00/F
FTP	\$50.00/F

**MINIMUM ORDER**

5,000  
\$250.00 MINIMUM PAYMENT

**CANCELLATION**

Cancellation Fee	\$250.00/F
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**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
Ron Davidson 224-241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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Midway Direct Marketing  
815 N. Delphia  
Park Ridge IL 60068  
MANAGER  
Phone: (224) 241-2022  
Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowedRun Charges \$8.00/M