

SEGMENTS

785,945	Total Universe /Universe Rate	\$90.00/M
72,380	1 Month Hotline	+ \$15.00/M
218,950	3 Month Hotline	+ \$10.00/M

DESCRIPTION

The Auto Warranty Buyers mailing list from Midway Direct Marketing consists of individuals who have purchased extended warranty coverage on their vehicle. These individuals are planning ahead for unforeseen automobile repair expenses and have added warranty protection. While also receiving additional benefits including insurance discounts, roadside assistance, towing and other perks. These people will make excellent prospects for payday loans, prepaid credit cards and many other credit repair offers, .

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED	07/12/2018
CONFIRMED	07/16/2018

GENDER

0% MALE 0% FEMALE

SOURCE

Buyers, Direct response

ADDITIONAL CHARGES

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Gender	\$8.00/M
Income Select	\$10.00/M
Credit Card Holders	\$10.00/M
Monthly Hotline	\$15.00/M
Phone Number	\$175.00/M

ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

MINIMUM ORDER

5,000
\$250.00 MINIMUM PAYMENT

CANCELLATION

Cancellation Fee	\$250.00/F
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EXCHANGES

Exchange is not allowed

REUSE

Please inquire

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Ron Davidson 224 241-2022
rdavidson@midwaydirectmarketing.com

Midway Direct Marketing
815 N. Delphia
Park Ridge IL 60068
MANAGER
Phone: (224) 241-2022
Fax:

NET NAME ARRANGEMENTS

Net Name is allowedRun Charges
\$8.00/M