

**SEGMENTS**

1,450,885	Total Universe /Universe Rate	\$90.00/M
70,390	1 Month Hotline	+ \$15.00/M
212,570	3 Month Hotline	+ \$10.00/M

**DESCRIPTION**

The Anti Aging Product Trial Users mailing list is comprised of individuals who have indicated they would like to receive anti aging products. These individuals have signed up for a trial period to receive anti aging creams and lotions. Most of these anti aging items include skin creams and different eye care products. Many of these consumers are seasoned shoppers and are looking for solutions for the aging process as well as bargains. These are great targets for diet offers, health and wellness products, travel and others.

This file has been created from different Can-Spam compliant opt-in websites. The file is 100% opt-in. These individuals have opted-in to receive emails from third parties. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

**DATE**

UPDATED	01/01/2016
CONFIRMED	01/04/2016

**GENDER**

0% MALE 0% FEMALE

**SOURCE**

Internet/On-Line, Direct response

**ADDITIONAL CHARGES**

Age	\$8.00/M
Date of Birth	\$10.00/M
Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
Monthly Hotline	\$15.00/M
Credit Card Holders	\$10.00/M
Phone Number	\$150.00/M

**ADDRESSING**

EMAIL	\$25.00/F
FTP	\$25.00/F

**MINIMUM ORDER**

5,000  
\$250.00 MINIMUM PAYMENT

**CANCELLATION**

Cancellation Fee	\$250.00/F
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**EXCHANGES**

Exchange is not allowed

**REUSE**

Please inquire

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
Ron Davidson 224 241-2022  
[rdavidson@midwaydirectmarketing.com](mailto:rdavidson@midwaydirectmarketing.com)

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815 N. Delphia  
Park Ridge IL 60068  
MANAGER  
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Fax:

**NET NAME ARRANGEMENTS**

Net Name is allowedRun Charges \$8.00/M